FOR RESIDENTIAL REAL ESTATE ACTIVITY FROM THE CHARLESTON TRIDENT ASSOCIATION OF REALTORS® MLS





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FOR RESIDENTIAL REAL ESTATE ACTIVITY FROM THE CHARLESTON TRIDENT ASSOCIATION OF REALTORS  $^{\odot}$  MLS

2022 began where 2021 left off: Mortgage rates were near historic lows, buyer competition was fierce, and homes were selling at a breakneck pace, often with multiple bids and all-cash offers, due to pent-up demand and a shortage of housing supply, causing sales prices to soar to new heights. But all that changed a few months later as mortgage rates began to rise, adding hundreds of dollars to monthly mortgage payments and causing housing affordability to plummet to its lowest level in decades. As borrowing costs continued to increase, home sales and home prices began to slow, and after two years of record-breaking activity, the red-hot housing market was finally cooling.

**Sales:** Pending sales decreased 20.4 percent, finishing 2022 at 19,153. Closed sales were down 17.9 percent to end the year at 19,864.

**Listings:** Comparing 2022 to the prior year, the number of homes available for sale was up by 62.2 percent. There were 2,859 active listings at the end of 2022. New listings decreased by 8.4 percent to finish the year at 23,704.

**Showings:** Compared to 2021, total showings were down 12.3 percent. There were 10 showings before pending, which was even with activity seen in 2021.

**Distressed Properties:** Previous forbearance efforts by the government and lenders limited distressed sales activity once again. In 2022, the percentage of closed sales that were either foreclosure or short sale decreased by 78.9 percent to finish the year at 0.6 percent of the market. Foreclosure and short sale activity may increase in 2023, though the strong gains in equity seen by most homeowners in the last few years will help to limit the number of distressed sales.

**New Construction:** Nationwide, builders faced cost increases, material availability issues, and a limited labor pool, but decreasing lumber costs helped offset those issues. Builders responded to the declines in buyer activity by reducing their pace of construction, which will not help to resolve the long-term trend of an undersupply of total housing units. Locally, months of supply ended 2022 at 2.8 months.

**Prices:** Home prices were up compared to last year. The overall median sales price increased 13.9 percent to \$398,615 for the year. Single Family home prices were up 12.0 percent compared to last year, and Townhouse-Condo home prices were up 22.2 percent.

The 2021 housing market was once again strong both locally and nationally. Inventory shortages and high buyer demand continued to push home prices higher, with multiple offers on a limited number of homes the common theme in most market segments.

This year looks to continue the trends seen in the last 18 months, pushing home prices higher still. As mortgage rates are likely to continue to rise over the year as well, housing affordability will remain an important factor to watch.

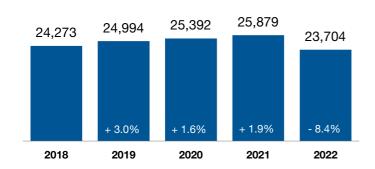
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## **Quick Facts**



## **New Listings**

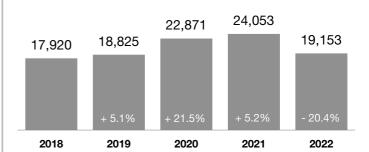


### Top 5 Areas: Change in New Listings from 2021

Seabrook Island	+ 0.6%
Folly Beach	+ 0.4%
Goose Creek / Moncks Corner	- 5.5%
Greater Summerville Area	- 5.5%
Hanahan	- 6.0%

Bottom 5 Areas: Change in New Listings from 2021	
Lower Mount Pleasant	- 22.2%
Kiawah	- 22.5%
Downtown Charleston	- 22.6%
Isle of Palms	- 23.6%
Daniel Island	- 26.3%

## **Pending Sales**



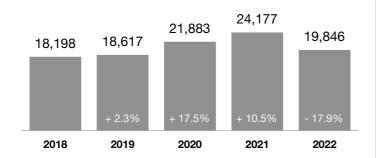
### Top 5 Areas: Change in Pending Sales from 2021

Goose Creek / Moncks Corner	- 15.2%
West Ashley Area	- 19.0%
Greater North Charleston	- 20.3%
Greater Summerville Area	- 20.4%
Hanahan	- 20.9%

### **Bottom 5 Areas: Change in Pending Sales from 2021**

Wando / Cainhoy Area	- 34.2%
Daniel Island	- 38.8%
Sullivan's Island	- 39.7%
Isle of Palms	- 40.0%
Kiawah	- 43.2%

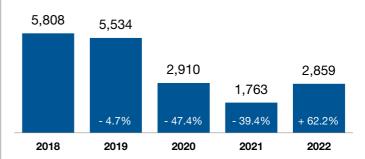
### **Closed Sales**



Top 5 Areas: Change in Closed Sales from 2021	
Goose Creek / Moncks Corner	- 7.9%
West Ashley Area	- 11.1%
Folly Beach	- 12.9%
Greater North Charleston	- 15.9%
Greater Summerville Area	- 20.0%
Bottom 5 Areas: Change in Closed Sales from 2021	
Isle of Palms	- 37.6%
Kiawah	- 38.8%
Daniel Island	- 41.7%
Sullivan's Island	- 44.3%
Wando / Cainhoy Area	- 44.5%

## **Inventory of Homes for Sale**

At the end of the year.



### Top 5 Areas: Change in Homes for Sale from 2021

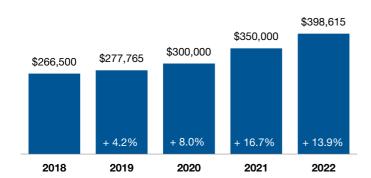
Hanahan	+ 28.8%
Upper Charleston Peninsula	+ 23.2%
Kiawah	+ 22.5%
Wando / Cainhoy Area	+ 19.3%
West Ashley Area	+ 17.3%
Bottom 5 Areas: Change in Homes for Sale from 2021	
Edisto Area	- 12.8%

Edisto Area	- 12.8%
Lower Mount Pleasant	- 14.1%
Greater North Charleston	- 22.5%
Folly Beach	- 26.1%
Sullivan's Island	- 36.4%

## **Quick Facts**



### **Median Sales Price**

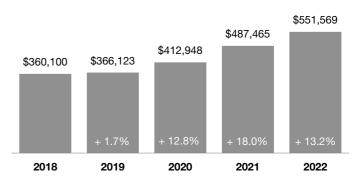


### Top 5 Areas: Change in Median Sales Price from 2021

Sullivan's Island	+ 39.9%
Kiawah	+ 39.2%
Seabrook Island	+ 35.0%
Johns Island	+ 30.9%
Edisto Area	+ 30.1%

Bottom 5 Areas: Change in Median Sales Pri	ice from 2021
Greater North Charleston	+ 15.1%
Wando / Cainhoy Area	+ 13.2%
Downtown Charleston	+ 11.2%
Hollywood / Ravenel / Meggett Area	+ 7.7%
Upper Charleston Peninsula	+ 6.8%

## **Average Sales Price**



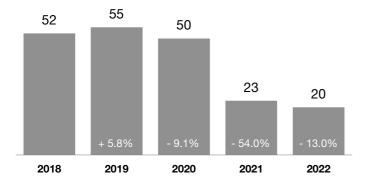
### Top 5 Areas: Change in Avg. Sales Price from 2021

Seabrook Island	+ 42.6%
Sullivan's Island	+ 41.6%
Johns Island	+ 34.6%
Kiawah	+ 31.5%
Lower Mount Pleasant	+ 27.6%

### Bottom 5 Areas: Change in Avg. Sales Price from 2021

Wando / Cainhoy Area	+ 16.0%
Daniel Island	+ 16.0%
Greater North Charleston	+ 14.8%
Edisto Area	+ 13.3%
Hollywood / Ravenel / Meggett Area	+ 6.3%

## **Days on Market Until Sale**



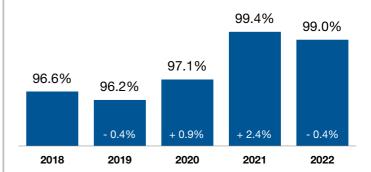
### Top 5 Areas: Change in Days on Market from 2021

Seabrook Island

+ 29.4%
+ 5.3%
0.0%
- 6.7%
- 15.0%
- 41.3%
- 43.0%
- 45.6%
- 61.8%

- 62.4%

## **Percent of Original List Price Received**



### Top 5 Areas: Change in Pct. of Orig. Price Received from 2021

Downtown Charleston	+ 2.8%
Seabrook Island	+ 2.2%
Kiawah	+ 1.4%
James Island	+ 1.1%
Upper Charleston Peninsula	+ 0.9%

#### Bottom 5 Areas: Change in Pct. of Orig. Price Received from 2021

Greater Summerville Area	- 1.0%
Wando / Cainhoy Area	- 1.0%
Hollywood / Ravenel / Meggett Area	- 1.0%
Isle of Palms	- 1.1%
Sullivan's Island	- 1.6%

## **Property Type Review**



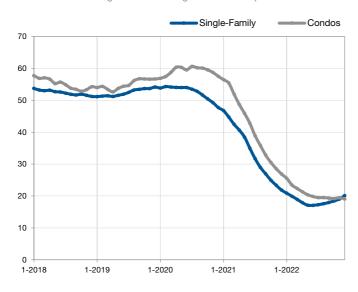
**20** 

19

Average Days on Market Single-Family Average Days on Market Townhouse/Condo

### **Days on Market Until Sale**

This chart uses a rolling 12-month average for each data point.



### Top 10 Areas: Townhouse/Condo Market Share in 2022

Downtown Charleston	47.5%
Kiawah	42.4%
Seabrook Island	37.8%
Folly Beach	37.4%
Daniel Island	36.9%
Isle of Palms	35.6%
Lower Mount Pleasant	30.7%
Wando / Cainhoy Area	30.6%
James Island	28.4%
Greater North Charleston	24.8%

### Top 10 Areas: Single-Family Market Share in 2022

Goose Creek / Moncks Corner	89.2%
Hanahan	87.0%
Greater Summerville Area	86.5%
Upper Charleston Peninsula	85.1%
Dorchester County	83.4%
Berkeley County	83.1%
Sullivan's Island	82.4%
Dorchester Road Corridor	79.6%
Johns Island	78.2%
West Ashley Area	74.3%

+ 12.0%

+ 22.2%

One-Year Change in Price Single-Family

One-Year Change in Price Townhouse/Condo

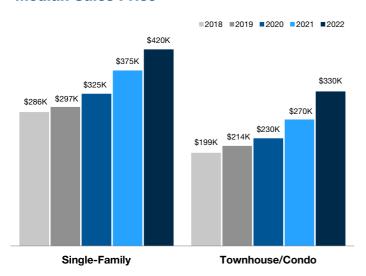
99.0%

100.0%

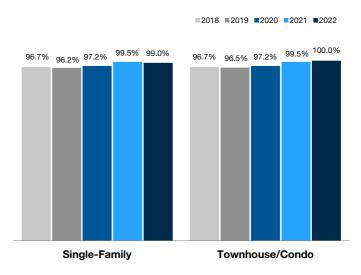
Pct. of Orig. Price Received Single-Family

Pct. of Orig. Price Received Townhouse/Condo

### **Median Sales Price**



## **Percent of Original List Price Received**



## **Distressed Homes Review**

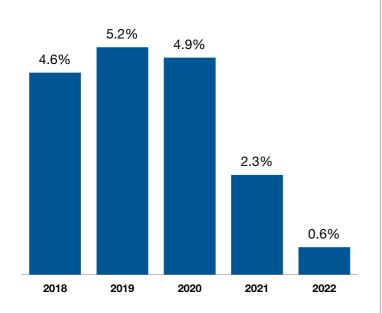


0.6%

- 73.9%

Percent of Closed Sales in 2022 That Were Distressed One-Year Change in Sales of Distressed

### **Percent of Sales That Were Distressed**



Top Areas: Distressed Market Share in 2022	
Seabrook Island	1.2%
Hollywood / Ravenel / Meggett Area	1.1%
Goose Creek / Moncks Corner	0.9%
Kiawah	0.7%
Greater North Charleston	0.5%
Folly Beach	0.5%
Greater Summerville Area	0.5%
West Ashley Area	0.5%
James Island	0.4%
Hanahan	0.4%
Wando / Cainhoy Area	0.3%
Dorchester Road Corridor	0.3%
Upper Mount Pleasant	0.2%
Johns Island	0.2%
Downtown Charleston	0.2%
Lower Mount Pleasant	0.1%
Daniel Island	0.0%
Edisto Area	0.0%
Isle of Palms	0.0%
Sullivan's Island	0.0%

+ 49.6%

+ 47.8%

+ 72.6%

Upper Charleston Peninsula

+ 17.5%

0.0%

Four-Year Change in Price **All Properties** 

Four-Year Change in Price **Traditional Properties** 

Four-Year Change in Price **Short Sales** 

Four-Year Change in Price Foreclosures

### **Median Sales Price**

**■2018 ■2019 ■2020 ■2021 ■2022** 



A property is counted as Distressed when the SPECIAL field in CTARMLS is marked as "Lender Owned," "Corp Owned" or "Possible Short Sale," or if the POTENTIAL SHORT SALE field is marked "Yes," or if the REMARKS or AGENT NOTES fields contain a phrase that 10K Research has determined will very likely mark a distressed property

## **New Construction Review**

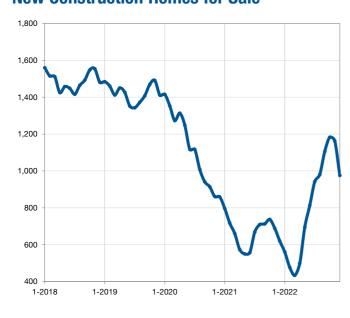


Jan '18

583

Peak of New Construction Inventory Drop in New Construction Inventory from Peak

### **New Construction Homes for Sale**



**Top Areas: New Construction Market Share in 2022** 

Goose Creek / Moncks Corner	42.8%
Johns Island	30.0%
Greater Summerville Area	27.6%
Upper Mount Pleasant	24.6%
Wando / Cainhoy Area	23.4%
West Ashley Area	14.7%
Hollywood / Ravenel / Meggett Area	12.4%
Greater North Charleston	11.7%
Seabrook Island	6.2%
Folly Beach	6.2%
Lower Mount Pleasant	5.5%
Isle of Palms	5.1%
Hanahan	4.6%
Daniel Island	4.6%
James Island	3.5%
Sullivan's Island	2.9%
Kiawah	2.9%
Upper Charleston Peninsula	2.6%
Downtown Charleston	1.5%
Edisto Area	1.0%
Dorchester Road Corridor	0.4%

**2.8** 

1.5

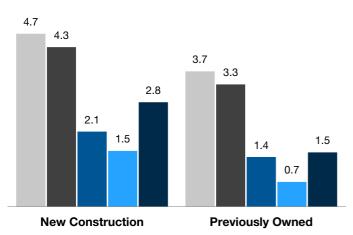
Year-End Months Supply New Construction Year-End Months Supply Previously Owned 99.8%

98.8%

Pct. of Orig. Price Received New Construction Pct. of Orig. Price Received Previously Owned

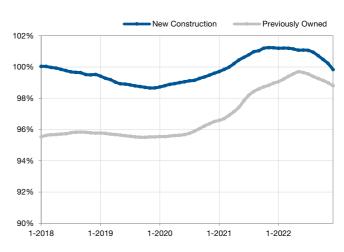
## **Months Supply of Inventory**

■2018 ■2019 ■2020 ■2021 ■2022



## **Percent of Original List Price Received**

This chart uses a rolling 12-month average for each data point.



# **Showings Review**

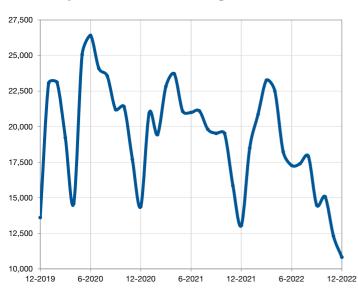


10

0.0%

Median Number of Showings Before Pending One-Year Change in Median Showings before Pending

### **Monthly Number of Showings**



### **Top 10 Areas: Number of Showings**

Charleston County	109,657
Berkeley County	51,203
Dorchester County	43,150
Goose Creek / Moncks Corner	35,292
Greater Summerville Area	29,001
West Ashley Area	23,453
Greater North Charleston	18,168
Lower Mount Pleasant	15,177
Upper Mount Pleasant	14,243
Dorchester Road Corridor	12.979

### **Top 10 Areas: Number of Showings per Listing**

West Ashley Area	6.0
James Island	6.0
Dorchester Road Corridor	5.8
Goose Creek / Moncks Corner	5.5
Lower Mount Pleasant	5.5
Upper Charleston Peninsula	5.5
Hanahan	5.5
Greater Summerville Area	5.5
Dorchester County	5.5
Greater North Charleston	5.3

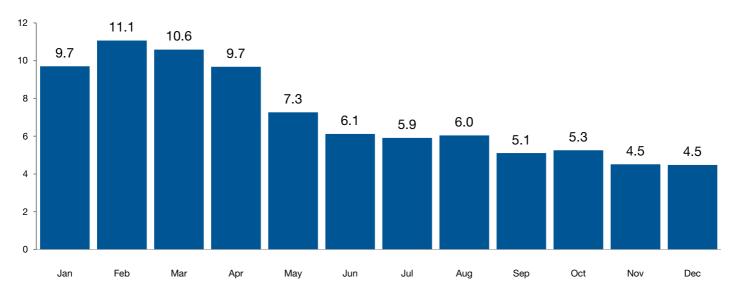
- 12.3%

One-Year Change in Total Showings

Feb '22

Peak Showing Activity Month

## **2022 Monthly Showings per Listing**



# **Area Overviews**



	Total Closed Sales	Change from 2021	Percent New Construction	Percent Townhouse/ Condo	Median Showings to Pending	Days on Market	Pct. of Orig. Price Received
Charleston Area	19,846	- 17.9%	22.1%	17.3%	10	20	99.0%
Berkeley County	6,206	- 13.3%	37.3%	10.8%	9	21	99.5%
Charleston County	8,806	- 22.2%	13.8%	26.2%	11	20	99.0%
Colleton County	314	- 1.6%	4.5%	0.0%	6	43	94.5%
Dorchester County	3,629	- 20.3%	21.2%	9.7%	11	17	99.3%
Daniel Island	296	- 40.1%	4.7%	38.2%	10	15	98.9%
Dorchester Road Corridor	873	- 25.8%	0.5%	18.7%	11	12	100.4%
Downtown Charleston	522	- 29.1%	1.5%	48.3%	11	54	96.5%
Edisto Area	180	- 16.3%	1.7%	33.3%	8	19	98.6%
Folly Beach	174	- 10.8%	6.9%	42.0%	8	30	97.0%
Goose Creek / Moncks Corner	4,640	- 7.9%	43.3%	8.8%	9	21	99.9%
Greater North Charleston	1,410	- 16.7%	12.1%	25.7%	11	15	99.4%
Greater Summerville Area	2,651	- 19.8%	28.6%	7.2%	11	18	99.1%
Hanahan	280	- 19.8%	4.6%	11.8%	9	15	98.3%
Hollywood / Ravenel / Meggett Area	170	- 24.1%	20.0%	3.5%	7	31	96.0%
Isle of Palms	264	- 32.8%	5.3%	37.1%	12	34	96.6%
James Island	780	- 21.7%	3.6%	29.2%	12	14	100.2%
Johns Island	842	- 25.1%	34.7%	9.0%	9	17	99.2%
Kiawah	127	- 31.4%	3.1%	46.5%	5	21	98.7%
Lower Mount Pleasant	1,004	- 33.7%	5.8%	32.3%	12	15	99.0%
Rural Berkeley County	402	+ 21.8%	39.8%	0.2%	7	28	97.4%
St. George / Rural Dorchester County	105	+ 19.3%	6.7%	0.0%	7	30	93.3%
Seabrook Island	214	- 11.2%	7.5%	45.8%	9	21	98.4%
Sullivan's Island	32	- 42.9%	3.1%	12.5%	6	34	94.1%
Upper Charleston Peninsula	223	- 22.0%	2.7%	13.0%	13	36	97.2%
Upper Mount Pleasant	1,217	- 24.1%	25.5%	24.1%	10	16	99.6%
Wando / Cainhoy Area	276	- 43.7%	24.6%	32.2%	8	21	99.0%
West Ashley Area	1,721	- 11.2%	15.0%	23.5%	11	14	100.0%

# **Area Historical Median Prices**



	2018	2019	2020	2021	2022	Change From 2021	Change From 2018
Charleston Area	\$266,500	\$277,765	\$300,000	\$350,000	\$398,615	+ 13.9%	+ 49.6%
Berkeley County	\$238,000	\$251,000	\$275,000	\$329,000	\$376,500	+ 14.4%	+ 58.2%
Charleston County	\$345,000	\$345,145	\$375,000	\$440,000	\$516,088	+ 17.3%	+ 49.6%
Colleton County	\$127,500	\$147,205	\$160,000	\$195,000	\$220,000	+ 12.8%	+ 72.5%
<b>Dorchester County</b>	\$226,950	\$242,500	\$261,653	\$297,000	\$350,000	+ 17.8%	+ 54.2%
Daniel Island	\$705,000	\$703,474	\$799,900	\$995,000	\$1,210,000	+ 21.6%	+ 71.6%
Dorchester Road Corridor	\$224,725	\$242,000	\$250,000	\$285,000	\$333,000	+ 16.8%	+ 48.2%
Downtown Charleston	\$760,000	\$740,000	\$677,500	\$770,000	\$860,000	+ 11.7%	+ 13.2%
Edisto Area	\$387,000	\$386,000	\$480,000	\$590,000	\$675,000	+ 14.4%	+ 74.4%
Folly Beach	\$599,500	\$535,000	\$595,000	\$665,000	\$875,000	+ 31.6%	+ 46.0%
Goose Creek / Moncks Corner	\$235,000	\$248,000	\$269,990	\$320,000	\$370,000	+ 15.6%	+ 57.4%
Greater North Charleston	\$180,850	\$196,250	\$217,000	\$245,500	\$285,000	+ 16.1%	+ 57.6%
Greater Summerville Area	\$229,000	\$245,000	\$266,360	\$304,900	\$360,000	+ 18.1%	+ 57.2%
Hanahan	\$238,250	\$258,000	\$280,000	\$319,900	\$375,000	+ 17.2%	+ 57.4%
Hollywood / Ravenel / Meggett Area	\$345,000	\$355,000	\$415,000	\$497,000	\$539,000	+ 8.5%	+ 56.2%
Isle of Palms	\$766,750	\$813,500	\$915,000	\$1,250,000	\$1,484,500	+ 18.8%	+ 93.6%
James Island	\$339,168	\$332,500	\$359,900	\$400,000	\$493,250	+ 23.3%	+ 45.4%
Johns Island	\$320,000	\$333,000	\$356,845	\$423,353	\$561,553	+ 32.6%	+ 75.5%
Kiawah	\$609,500	\$648,750	\$827,500	\$945,000	\$1,442,500	+ 52.6%	+ 136.7%
Lower Mount Pleasant	\$470,000	\$495,000	\$510,000	\$591,000	\$737,750	+ 24.8%	+ 57.0%
Rural Berkeley County	\$153,500	\$170,825	\$237,000	\$295,000	\$415,000	+ 40.7%	+ 170.4%
St. George / Rural Dorchester County	\$151,500	\$163,000	\$167,500	\$201,250	\$247,000	+ 22.7%	+ 63.0%
Seabrook Island	\$420,000	\$400,000	\$475,500	\$609,000	\$749,000	+ 23.0%	+ 78.3%
Sullivan's Island	\$1,938,050	\$2,100,000	\$2,247,500	\$2,950,000	\$3,750,000	+ 27.1%	+ 93.5%
Upper Charleston Peninsula	\$473,750	\$450,000	\$515,000	\$587,000	\$625,000	+ 6.5%	+ 31.9%
Upper Mount Pleasant	\$468,250	\$468,317	\$480,000	\$577,000	\$705,000	+ 22.2%	+ 50.6%
Wando / Cainhoy Area	\$368,200	\$361,323	\$395,046	\$456,350	\$520,000	+ 13.9%	+ 41.2%
West Ashley Area	\$281,000	\$280,000	\$299,000	\$350,000	\$414,043	+ 18.3%	+ 47.3%